

NOIR.LABEL

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EXTENDED COMMERCIAL LICENSE

Full Commercial Use · Pro Plan

Included with: Pro Plan (\$49/mo) · Studio Pack (\$99)

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Licensee	Individual or Legal Entity (Company)
Users / Seats	As declared at time of purchase
Commercial Use	Permitted — full commercial rights
End Products	Up to 250,000 combined (physical + digital)
Social Media	Unlimited company accounts
Print Advertising	Local, National & Global markets
Digital Advertising	Unlimited impressions
Broadcast / Stream	Unlimited lifetime viewers
Web / App Dev	1 website, application, or video game
Attribution	Not required

1 — PARTIES & SCOPE

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2.2 — Commercial Use

Any use that: (i) involves an exchange of money or other consideration, (ii) promotes a business, product, or service, or (iii) results in financial gain — directly or indirectly. If any one of these criteria is met, the use is Commercial.

2.3 — End Use

The final application or product that incorporates the Licensed Asset as expressly permitted in Section 4.

3 — ASSET MANAGEMENT

Licensee may upload the Licensed Asset to a server, cloud storage, cloud-based design application, or digital asset management platform owned and controlled by Licensee, for use only as permitted herein.

4 — PERMITTED & PROHIBITED USES

4.1 — END PRODUCTS

- ✓ Physical commercial end products (clothing, signage, packaging, print collateral, etc.) up to 250,000 combined units.
- ✓ Digital commercial end products (static designs, website elements, digital publications) up to 250,000 combined units.
- ✓ Product packaging for resale or wholesale — up to 250,000 combined units.
- ✓ Digital or print publications (magazines, editorial, e-books, e-publications) for commercial use.

Quantity Limit: No more than 250,000 lifetime combined physical and digital end products or instances that incorporate the Licensed Asset for Commercial use. Contact Noir Label Stock for a custom license if greater quantities are required.

4.2 — SOCIAL MEDIA & ADVERTISING

- ✓ All Licensee-owned company social media accounts — unlimited accounts and pages.
- ✓ Physical (printed) advertisements in local, national, and global markets — unlimited impressions.
- ✓ Digital advertisements (Google Ads, Meta Ads, LinkedIn Ads, etc.) — unlimited impressions.

4.3 — BROADCAST & STREAMING

- ✓ Broadcast and streaming via network, cable, internet, satellite, pay-per-view, and video on demand — unlimited lifetime viewers for Commercial and Non-commercial use.

4.4 — DIGITAL DEVELOPMENT

- ✓ Website, mobile application, desktop application, or video game development — permitted for one (1) title per license purchased.

Each additional website, application, or video game title (including successor products) requires a separate Extended Commercial License. The Licensed Asset used in digital development is additionally subject to the 250,000-unit quantity limitation in Section 4.1.

4.5 — PROHIBITED USES

- ✗ Print-on-demand, made-to-order, or create-on-demand services that allow end users to customize a product incorporating the Licensed Asset.
- ✗ Use as or in a trademark, service mark, or trade name where the Licensed Asset is the predominant element.
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This License Agreement, together with the Noir Label Stock Terms of Service available at noirlabel.photos/license, constitutes the entire agreement between the parties with respect to the Licensed Asset and supersedes all prior agreements and representations.

9.7 — Modifications

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9.8 — Contact

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